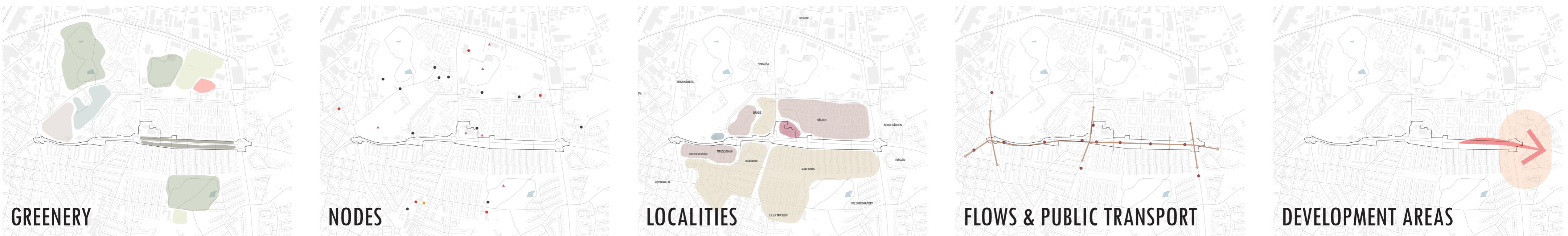
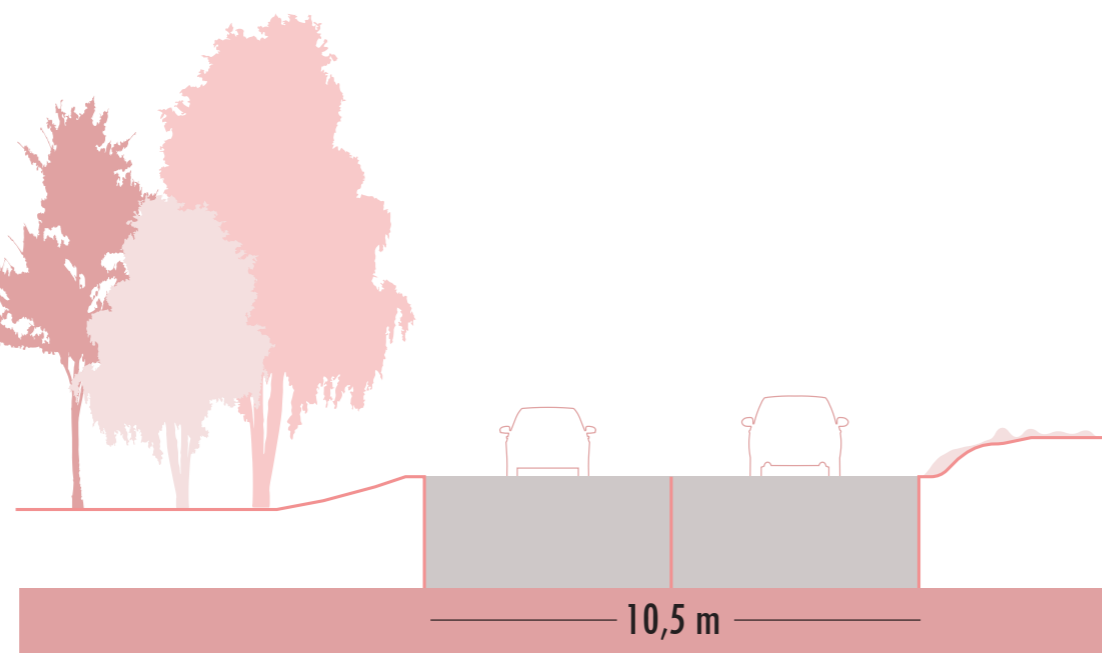


VERSATILE VARBERG



Trädlyckevägen is today a very wide structure that divides the surrounding areas into different parts. Beside it being wide, it is also perceived as being solely for motor vehicles. Pedestrians and bicyclists are referred to the periphery of the road. While this is one way of achieving safe walk- and bikeways another outcome can be a less feeling of safety for people walking or biking. By re-arranging Trädlyckevägen to accommodate more than just motor vehicles it can become a safe, interesting and welcoming street that glues the different parts of Varberg together, instead of breaking them up.

TRÄDLYCKEVÄGEN TODAY



THE FUTURE IS VERSATILE, VARBERG IS VERSATILE

Trädlyckevägen is today a barrier in Varberg, dividing built areas, green spaces and people. It is hard to cross as a pedestrian and a barrier for pollinators. At the same time, it carries an important flow of traffic to and from the city every day. The traffic system built with people driving in mind has shaped how the area is experienced. Both within and outside the site are wide roads and large parking spaces visible, creating barriers difficult to cross as a pedestrian or bicyclist.

The idea came to turn it all around, so Trädlyckevägen could be the glue uniting the city instead. And what if Trädlyckevägen, through its change also could be a test bed for the future of Varberg. Just to be clear, when we say future, we are not talking about flying cars, a microwave connected to the internet or humans on Mars. Our vision for Trädlyckevägen is rather a city and street with green spaces for both humans and animals, working ecosystem services in different levels, clean air, great spaces to meet your neighbour, birds nesting, a green and inclusive traffic system and room for people to grow and evolve. We think a sustainable future is versatile, therefore Varberg should be versatile.

By reorganising the traffic, space is freed to accommodate other types of use. To start with, more space is given to bikers and pedestrians to enable more sustainable travel. Room is also given to new buildings, small park, ecosystem services like pollipods to accommodate pollinators and stormwater management. Social spaces like meeting spots are also into the plan to encourage interaction in the community. A network of different spaces with different functions and use is created along Trädlyckevägen, to use the former grand infrastructure more efficient and sustainable.

The guiding questions of the project are rooted in how to solve the challenges: how can the urban form support a diverse urban life for all people of all ages? By making the area walk- and bikeable the project aims to tackle the challenges while at the same time adding new layers of urban life. A neighborhood designed with people, instead of cars, in mind enables people who don't feel comfortable driving to continue

moving around in the area. Adding diversity to Varberg by introducing different typologies, sequences of spaces, functions and streetscapes is a large part of the project's aim to be an area that favors all people.

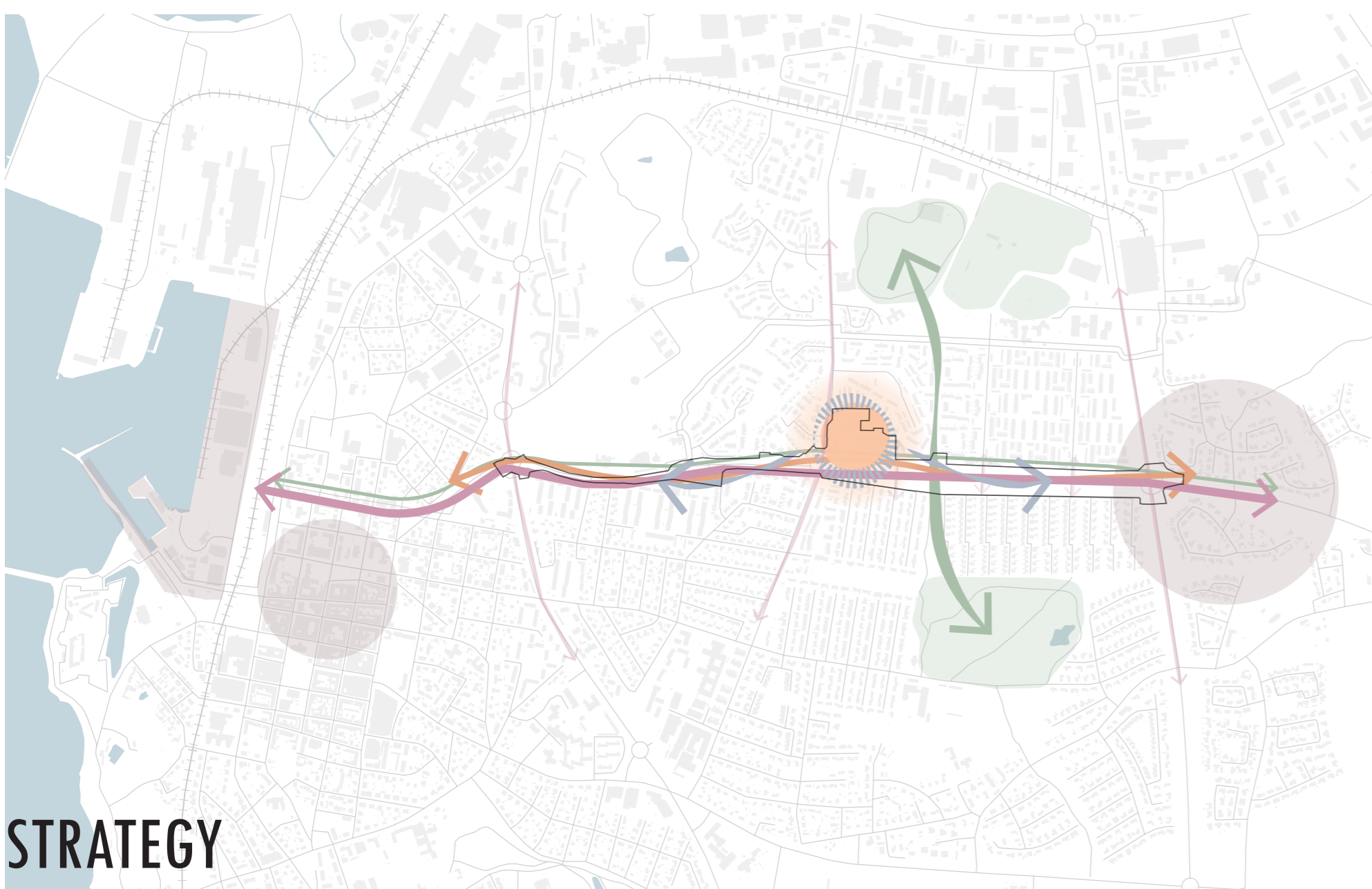
The built development of this project is focused around Håstens torg both to densify the existing built area and to strengthen an existing commercial node in the urban fabric, instead of creating a complete new one. This also leaves areas free and gives the possibility to plan for more green space of high quality, something that is missing around Trädlyckevägen today.

The network with different places of functions, programming and activity creates nodes along Trädlyckevägen. Together these nodes create a connection between Varberg harbour that will be developed and the eastern part of city. Making Trädlyckevägen more accessible also connects the city north to south when the road is no longer a major infrastructure barrier. By locating the new development on Håstens torg, Trädlyckevägen gets its own center which will have positive effects on the people already living in the area: they will have a new meeting place, a clear node, that will make them meet each other while taking a stroll in the tulip garden or looking at the ducks in the storm water ponds.

To create a more versatile Varberg, five design strategies has been created:

- Ecological strategy
- Social strategy
- Economical strategy
- Traffic strategy
- Technical strategy

They are divided into three scales, Small, Medium and Large, that can be applied on different parts of the area. Some are more temporary and changeable, others are permanent and static. With the design strategies different needs of a good urban environment can be fulfilled, and a sustainable versatile future for Varberg can be secured.



STRATEGY