

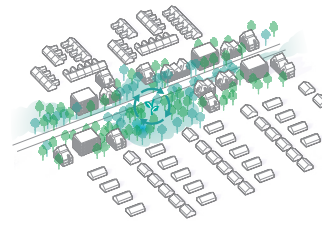
# POCKETS OF GREEN - Along Trädlyckevägen



EXISTING CONDITIONS



INTEGRATED URBAN FABRIC



GREEN POCKETS



MEETING SPACES AND MOBILITY

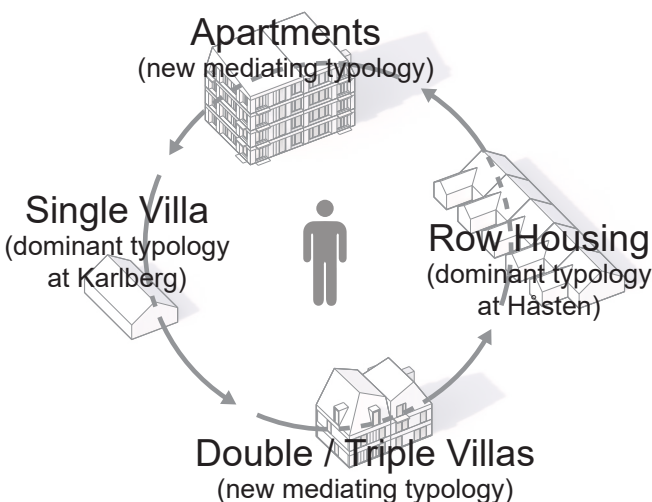
## INTRODUCTION

Trädlyckevägen is part of a vital infrastructure extending from the city centre to the future development area of Östra Träslöv. Along Trädlyckevägen there is a stretch of greenery, both adding ecological and recreational qualities to the area, while also being perceived as a barrier separating the neighborhoods situated north and south of Trädlyckevägen.

We believe that the future development around Trädlyckevägen is to be done in consideration of existing qualities with a site specific approach strengthening the identity of the area as a whole. Furthermore we believe the future development is to be done in consideration of the environment and that the development is to be done in accordance with sustainable design principles - Allowing the human and natural sphere to coexist.

## INTEGRATED URBAN FABRIC

A new housing typology is introduced to complement the existing villas to the south and the rowhouses to the north. A double and triple-villa typology that along with a new apartment typology will attract different target groups and thereby increase diversity. The urban structure of the new housing will contribute with living facades towards Trädlyckevägen. The different housing types and sizes allow the residents of the area to live in the same area over time and in different life situations. It provides the basis for a stable urban environment where people know each other, help each other and look after each other.



This means that many different types of people can live here. There are small, simple and inexpensive homes for young people or single elderly people, and there are medium-sized homes that are suitable for couples, while the larger homes could support a family.

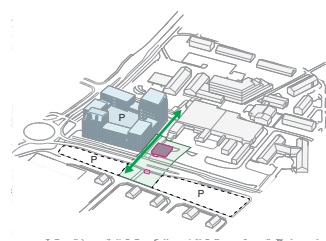
## GREEN STRUCTURE

The green structure will be largely based on the existing trees in the area, containing accumulated biomass from the past fifty years of growth. The trees will be preserved in green pockets along Trädlyckevägen, where they will be supplemented by new trees as well as water habitats doubling as stormwater management. The green pockets will be connected along Trädlyckevägen with new wild vegetation creating an eco-boulevard and making it a green corridor for animals and plants. Altogether providing ecosystem services as well as adding recreational value for the residents of the area.

## MEETING SPACES AND MOBILITY

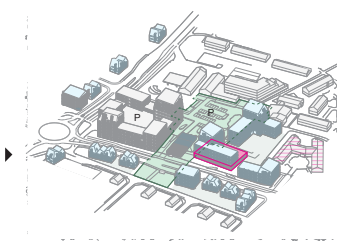
A new overall mobility strategy is proposed that prioritises pedestrians, cyclists and public transportation. The new strategy will bolster the transition from traffic separation to integrated traffic and will be supported by a series of new mobility nodes, functions and meeting places alongside Trädlyckevägen. Bus stops, bicycle parking and public functions are combined in hubs located in relation to the green pockets situated along the road. The new hubs will be supplemented with pedestrian crossing points ensuring safe passage across the road, while creating strategic places for shifting between different types of transportation. The new mobility solution will be led all the way from the station, to the future development area of Östra Träslöv. A primary Mobility Hub will be located at Håstens torg. The Hub will be situated next to a large parking area with both new underground parking, as well as surface area parking, ensuring connectivity between different means of transportation – walking, biking, bus transit and car driving. The new hub encourages sustainable mobility by promoting carpooling and carsharing as well as offering supercharging of electric vehicles. At the hub you will be able to repair your bike, collect parcels at post boxes or get a cup of coffee at the nearby café while you wait for the bus.

Open workshop on site with citizen dialogue and exhibition of ideas!

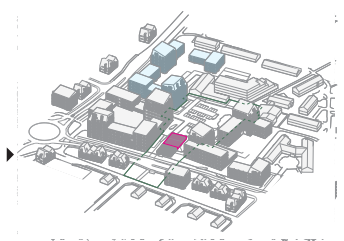


**Phase 0**  
-Community Pavilion and bus stop

**Phase 1**  
-Housing block w. parking facilities and supermarket  
-Temporary parking at future building sites  
-New crossing point and green urban space with temporary elements



**Phase 2**  
-Further housing and commercial development  
-Possible relocation of Vårdcentralen  
-Green pocket with surface parking and ecosystem services



**Phase 3**  
-Gas station moves out leaving plot open for housing development  
-Mobility Hub expanded

## IMPLEMENTATION PROCESS

The most intensive urban development will take place around Håstens torg to strengthen the centre's function as a service node and potential for becoming a vibrant meeting place. In terms of sustainability, this densification strategy will also ensure that public transport is utilized in the best possible way. Håstens torg becomes a central destination connecting the surrounding housing areas, while offering an urban green pocket, with public amenities and commercial activities in the ground floor premises. In this way combining recreational and ecological qualities - Creating a vibrant green meeting place for the residents of the area and the citizens of Varberg.

**Phase 0:** As part of the project realization, initial work will be done with the involvement of citizen groups and local stakeholders in a further development of the project ensuring a strong local anchoring. The new Mobility Hub at Håstens Torg will in the early phases function as a community pavilion hosting temporary interventions and events, while also functioning as a bus stop at Håstens torg. The structure will facilitate a new meeting point where citizen dialogue will be promoted and where local and future residents of the area will have a voice. The pavilion is designed as a flexible structure that over time will be able to grow and accommodate further functionality. In the early phases of the project it will be used to kick-start the development of the entire urban development area. During the whole process it will function as an anchor point, and will be supplemented with smaller secondary hubs consisting of bus stops, bicycle parking racks, as well as safe crossing points for soft trafficants. The smaller hubs will be located next to the green pockets and the combined water habitats / stormwater solutions along Trädlyckevägen. The smaller hubs will thereby function as natural meeting spaces, while offering recreational value and ecosystem services.

**Phase 1:** As part of first phase development, a temporary urban space is created in relation to the pavilion. The space will accommodate a new safe crossing point and a green urban pocket with ecosystem services. The green pocket will be initiated with the involvement of the area's schoolchildren in the establishment of ecosystems. The green pocket will be

initiated with the involvement of the area's schoolchildren in the establishment of ecosystems. Adjacent to the new green pocket, we propose a temporary site for surface area parking to accommodate access to the current functions at Håstens torg while the existing parking area is being developed. This will ensure a smooth transition in the development process with minimum burden for the ongoing commercial activities in the area.

**Phase 2:** In the second phase of the project realization the temporary parking site will be developed with housing complementing Trädlyckevägen with a lively urban frontside. As part of the second phase development of Håstens Torg we suggest the possible relocation of Vårdcentralen Håsten into the ground floor premises of the new building located both adjacent to the square as well as Trädlyckevägen - Thereby strengthening its position on Håstens Torg while also leaving the former site open for future urban densification.

**Phase 3:** In the third phase the gas station moves out leaving the plot open for development with housing and commercial activities. In this phase the community pavilion will be fully expanded providing full service with all the functions of the Mobility Hub.

