



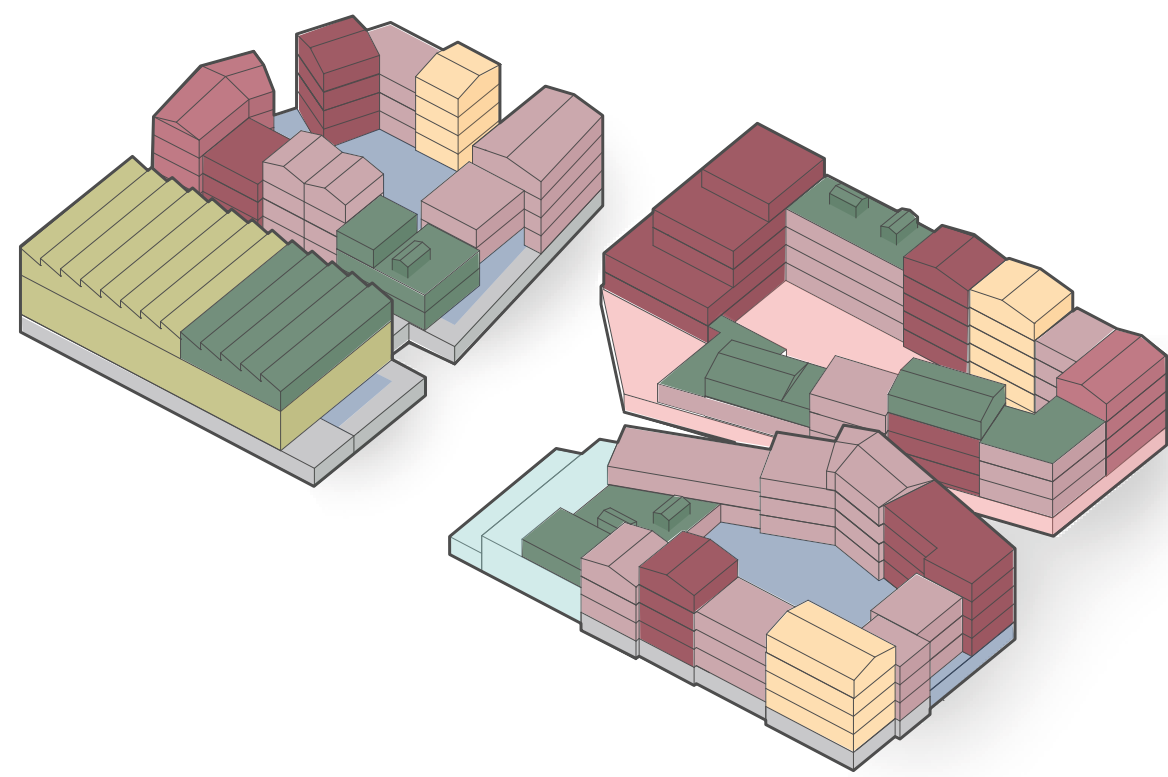
THE HÅSTENS SQUARE

The new square of the neighbourhood will act as the beating heart of the entire neighbourhood - it is activated throughout the week by children and young people, workers and residents, café guests and shoppers. The surrounding context is strengthened by the new buildings. The square is organised around shops on an active ground floor and in the centre, a platform for recreation creates spaces for gathering at all scales.

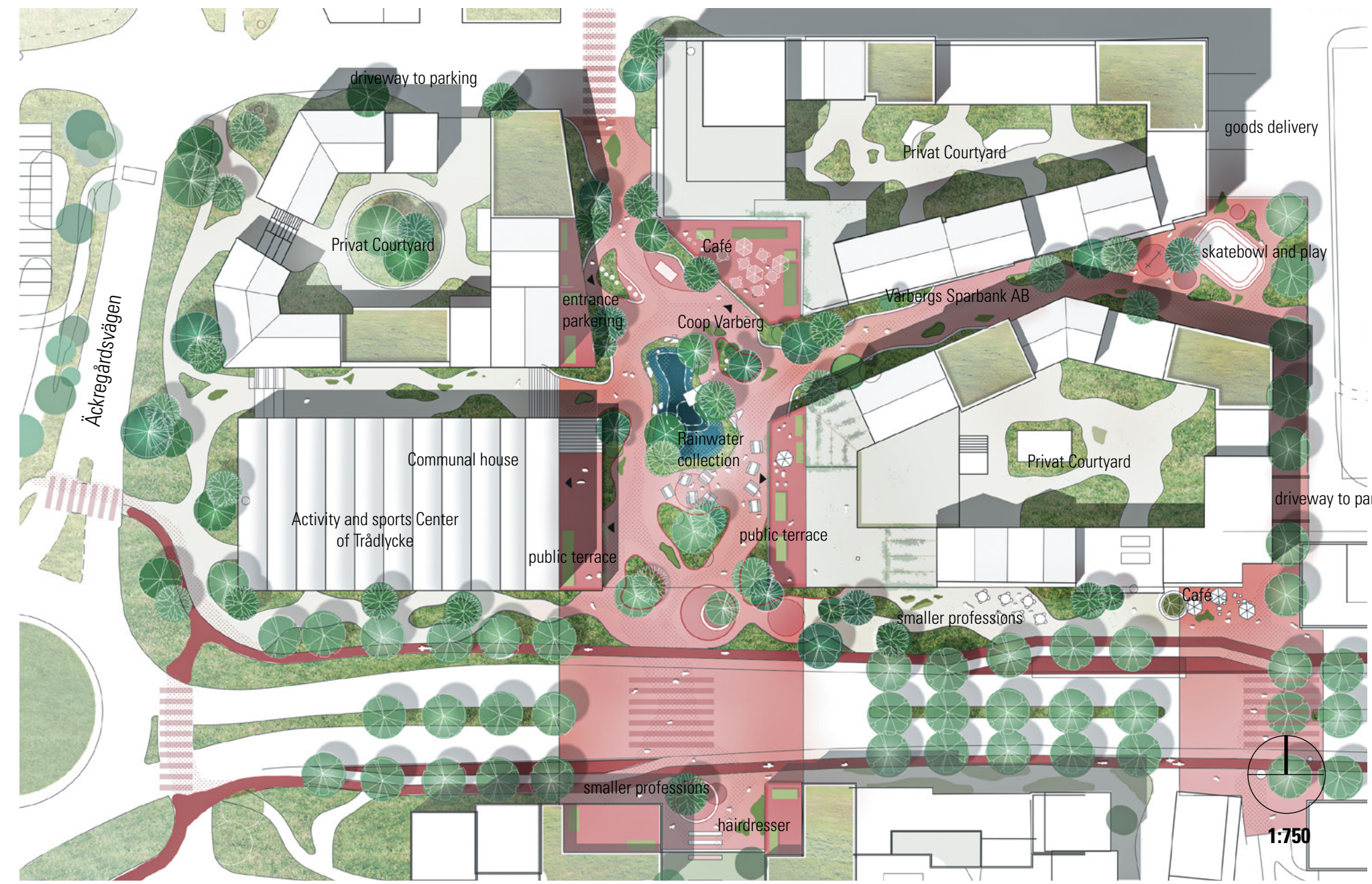
The square manifests as an important and well-defined centre of the new neighbourhood. It becomes a physical manifestation of the transition of the entire area into a vibrant and inclusive neighbourhood. Mixed functions such as street food, market and activity house attract users from all of Varberg. The area will be embossed by this active, healthy and green vision through active urban spaces, fitness areas on ground level and the activity house. A community house as an extension of the activity house creates the opportunity for spontaneous meetings as well as arrangements between residents and users.

The combination of multi-faceted functions creates a vibrant city life reinforced by the different housing types. These attract a wide demographic group. The active groundfloor contributes to outdoor life and activates the square around the clock. Furthermore, the square creates new connections for pedestrians. Green islands of different densities and heights create small green pockets of intimate spaces and break down the large scale of the square.

The already existing number of parking spaces are re-established in a parking level on the ground floor in the new building structures. Towards the square, several shops and public offers are introduced that will activate the square both during day and night time.



- Owner / rental homes
- Public Family housing
- Housing for Elderly
- youth housing
- smaller professions
- Coop Varberg
- Communal houses and roof terraces
- Co-working facilities / workshops
- Streetfood
- Parking
- Activity and sport



GREEN STRUCTURES AND INFRASTRUCTURE

Our strategy for climate, environment and traffic revolves around creating cohesion and balance. The structure of the area connects to the surrounding areas contributing to strong mobility and intertwined community throughout.

The area today is experienced as a series of detached spaces - many of which don't interact with its surroundings. Hard transitions and the road Trädlyckevägen act as impenetrable barriers throughout the area - making the different districts inaccessible to one another. We strive to create better connections through green ties and green spaces both visually and physically.

Our proposal for a present smart mobility solution includes optimising bus mobility, bicycle lanes, car traffic, car-sharing and parking. Traffic solutions are integrated into the area in a way that generates urban life rather than diminishing it.

Our principles for integrating traffic and mobility:

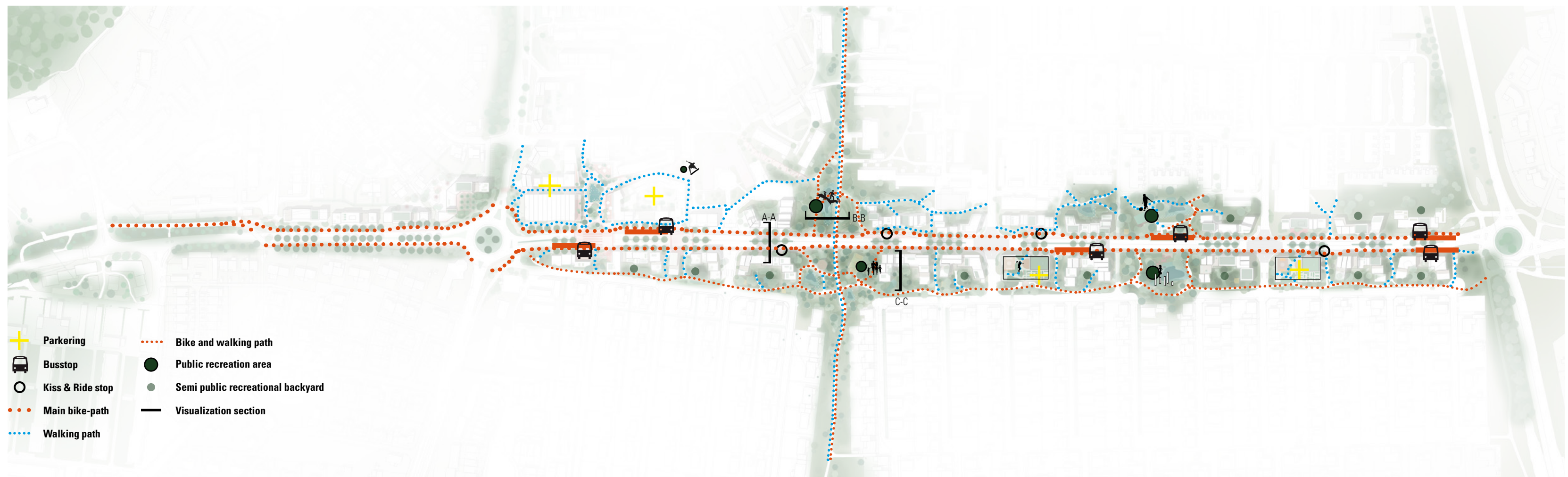
- Place and organise parking so that it supports urban life and quality.
- Deal with car traffic at eye level.
- Great accessibility makes a wonderful place for cyclists and pedestrians.
- From the beginning, a smart sharing service system (MASS) is integrated.
- Bus stops are made more effective.
- Kiss & Ride stops along the road.

The existing number of parking spaces are re-established beneath the courtyards of the new structures. This ensures a short distance to shopping etc. Bus stops are integrated along the sides of new structures and bike paths are curved at soft angles so that the positive cycling experience is heightened without worsening travel time.

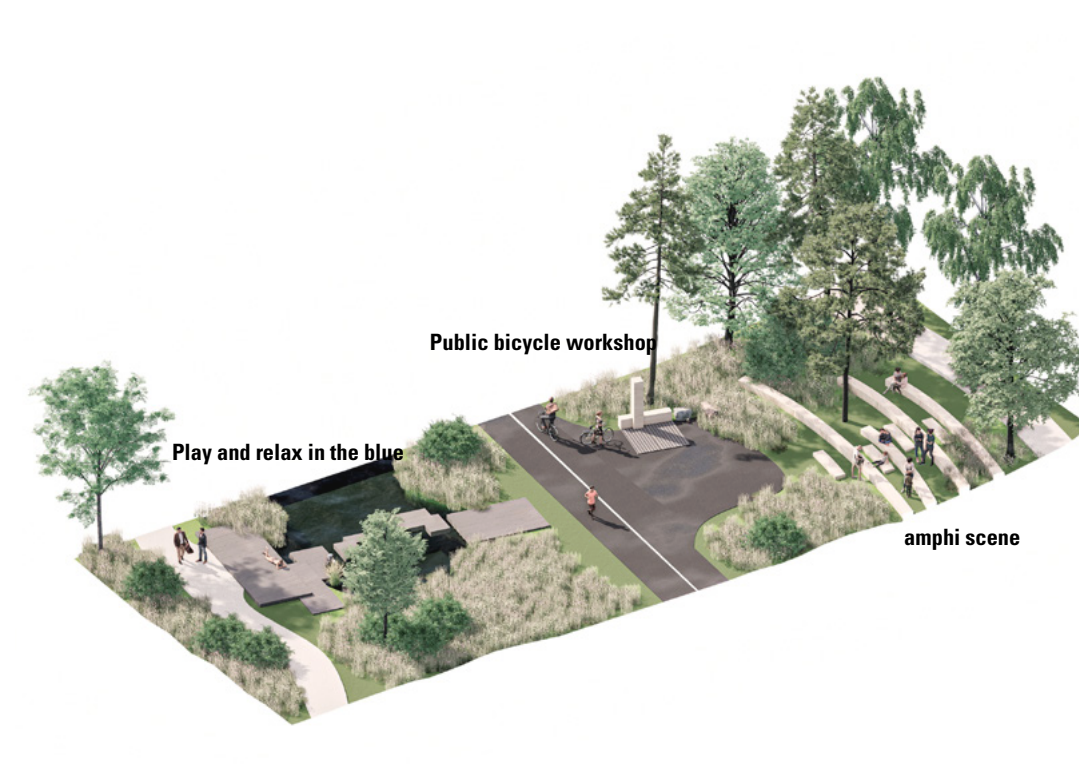
Generally, all existing green pockets are optimised to create a consistent qualitative area. New paths connect the south-facing quart yards along with the fragmented carrés and multi houses. Visual connections are linked together through green roof terraces and the green shifts in building mass. New paths slow down the forward-going movement and lock onto surrounding existing paths.

The car-free area between Solrosstigen and Backspisstigen is enhanced through new green structures. Green wedges are created to connect the area to enable new coherent recreational spaces. To visually bind the area together avenue trees are planted along and across Trädlyckevägen - creating clear passings and slowing down car traffic gently without undermining the importance of the road as a lifeline into the area. The accumulated network of paths will serve as a wonderland for pedestrians and cyclists. They also serve as catalysts of the social adhesion in each quarter - everyone meets at eye level in shared spaces and the green city park. Hereby creating the best framework for a great neighbourhood developing ideas and community.

We offer cyclists and pedestrians diverse opportunities, connections and tempi throughout the area - from the quick separate connection - to the pedestrian walking to the bus, the parked car or to shop at the square. The path system is tied directly with the existing bicycle lanes towards Varberg Centrum.



Section A-A
The future situation for Trädlyckevägen as a living village



Section B-B
The future opportunities for green recreational spaces and connections



Section C-C
The green backyards of the fragmented careers

