

It the time of "everything global" the shift to more local living is even more important. Exacerbated by the recent outbreak of a global pandemic we realise even more the importance of being able to live a good life locally.

Local living is about being able to walk, cycle, skateboard or rollerblade to your work, school, everyday shop, your GP, daily work-out or band practice. It is about having a place to go for an afternoon walk and your weekend coffee with friends.

Local living is about the appreciation of our communities and enriching them by engaging in them. It is about the understanding our connection to each other and tuning into the local nature, seasons, food and festivities.

Local living is about reducing emissions and saving resources; not only by reducing our vehicular traffic but mostly by living a more sustainable lifestyle,

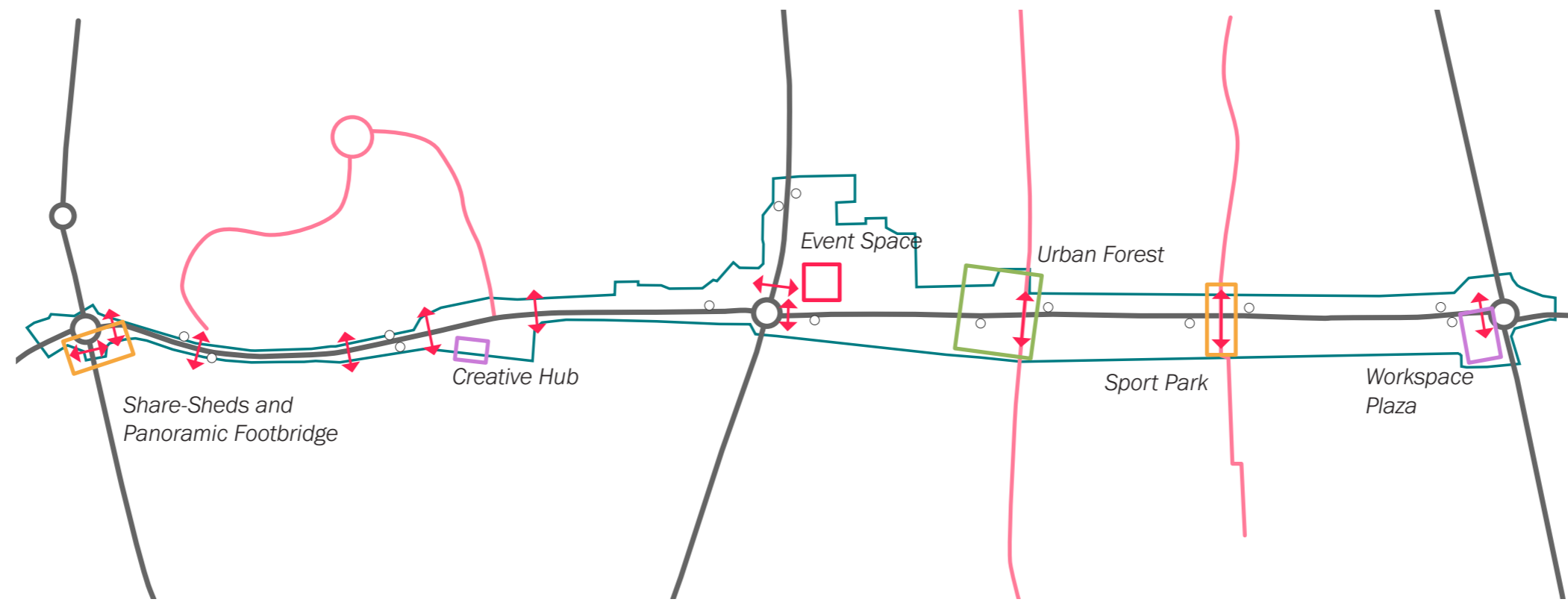
in which we consume less while share and repair more.

Redevelopment of Trädlyckevägen is an opportunity for the Håstens and Karlsberg to be transformed into complete neighbourhoods, that supports local living.

The strategy for local living at Trädlyckevägen is based on the following principles:

- Building on existing assets- physical, natural and most importantly- human: local communities.
- Introducing Pilot Programs: temporary programmatic anchors for the first phase of the transformation.
- Introducing a sustainable mix of functions and diverse residential offer.
- Active ground floors
- Creating a network of quality public and green open spaces.
- Promoting public transport, shared mobility and diverse non-vehicular movement, also for longer distances.

Pilot Programs



Pilot Programs

As the first phase of the redevelopment number of temporary programmatic anchors (Pilot Programs) are introduced. Anchor locations are chosen at the crossing points and close to bus stops, an already existing incentive to come to Trädlyckevägen. They take advantage of the existing mature green and program these spaces for active use. This first phase is about "getting acquainted" with Trädlyckevägen for the existing communities as well as putting it "on the map" for the wider public.

Programmatic anchors are temporary and, if successful, can with time become part of the new development. They will inform the further planning process and test the demand for specific programs. Furthermore they can benefit the local communities already in the early stages of the process. The programs proposed in this plan are meant as an example and it would be vital to discuss these in a number of workshops with local communities, local entrepreneurs, policy-makers and developers.

Anchors focus on public space upgrades and community programs but should be supported with a temporary commercial use such as cafe, restaurant, event location or specialised (small scale) retail.

Sustainable mix of functions and inclusive living

Transformation of a linear structure such as Trädlyckevägen is a great opportunity to provide these daily destinations within comfortable walking or cycling distance for both Håstens and Karlsberg.

The local centre at Håstens torg is the focus of commercial and local services.

Along Trädlyckevägen non-residential programs are proposed with emphasis on workspaces and social infrastructure. Dedicated workspaces can vary from small scale shared offices to larger production spaces for local businesses. Social infrastructure functions not only provide local communities with daily services but also provide local work opportunities.

Residential offer should cater to a wide range of needs. Proposed mix of typologies includes single family houses, maisonettes and apartments. The plan proposes a mix of small and large family houses, apartments and maisonettes. The latter typology offers a higher residential density within a smaller scale of volume. Assisted living is also included to allow persons unable to live completely independently to stay in their neighbourhood.

Non-residential uses

- Mid-scale retail (supermarket, gardening centre, etc)
- Small scale retail and services, including food and drink
- Workspaces- office type
- Workspaces- services, workshops, small scale manufacture etc
- Community uses

Residential typologies

- Ground-bound houses
- Maisonettes
- Apartments
- Assisted living

Programmatic anchors Strategic plan for Pilot Programs



Footbridge and "Share-Sheds"



Creative Hub



Event Space



Urban Forest



Sport Park



Workspace Plaza

Elevated footbridge links Hastensgatan area and the school. It offers views towards the watertower as well as space for spontaneous encounter. The school yard becomes open to the public outside school hours. A row of small scale "sheds" accommodate spaces for after-school activities, small repair shops or sports gear rental. These spaces aim to promote circular economy of sharing and repairing of goods as well as the importance of community engagement.

The city of Varberg promotes creativity, knowledge and innovation. This anchor is for local entrepreneurs or businesses related to topics of nature, nature inclusivity, biodiversity and circularity. A bunch of sea shipping containers are loosely placed within the existing trees. This looseness reflects a spirit of creativity and innovation that this place should foster. Existing beehives are kept.

Reorganising traffic at the local centre's parking lot allows to create space that can be activated for local events. These can be weekend farmers markets, local band performance, skating rink in winter or family events organised by the Swedish church (located nearby)

Based on the method of Akira Miyawaki the existing green area is transformed into a dense, diverse forest with local species. The pavilion has primary use for community activities but can also be rented as commercial event location.

The underpass is widened, well lit and proposed as a location for an urban gym. Small temporary building can be set up for equipment storage, small cafe, room for physical therapist or dietitian or other services complementary to fitness.

Workspaces for local entrepreneurs to support local service and production businesses such as catering services, surf-board builder, local brewer, recording studio or other. Including a food truck or a coffee-van.

Illustration of the local centre area

